

mh-DESIGN



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...and surf (click) through



Skills and...

I CAN DO IT!

... Services



Skills

Content > Skills and Services

- Design and development of interaction and interface concepts for mobile applications, web applications, and digital platforms
- Creation and continuous improvement of UI/UX concepts in close collaboration with UX and product stakeholders
- Ongoing optimization and maintenance of digital user interfaces with a focus on usability, visual design, and performance
- Agile project support from early concept and prototyping through to product launch
- Planning, coordination, and evaluation of usability tests, including analysis of results and development of actionable recommendations
- Collaboration with clients, stakeholders, and development teams, acting as a bridge between design and engineering

- Continuous learning and professional development through workshops, seminars, training programs, and design events
- Self-organized and efficient working style
- Languages: English (professional working proficiency), Spanish, French
- Strong team collaboration mindset
- Personal interest in sustainability, environment, nature, sports, and culture
- Open to feedback, with strong listening and communication skills

- Development, refinement, and implementation of corporate design guidelines within strategic brand frameworks
- Creation and further development of design systems in collaboration with stakeholders and external partners
- Quality assurance and preparation of design assets for print production
- Presentation and communication of visual concepts and design solutions
- Implementation of innovative ideas and creative concepts across a variety of projects
- Image editing and management of image licensing and usage rights



Software Skills

Content > Skills und Services

Design Digital and Print

- **Adobe Cloud:** InDesign, Photoshop, Illustrator, Lightroom, Acrobat, AfterEffects, Firefly
- **KI:** Firefly, DALL-E, Lovable, Sora
- **Visueller Content Social Media:** LinkedIn, Instagram, Facebook

Präsentationen and Webinars

- **Presentations:** Keynote, MS Powerpoint, Miro Board
- **Webinars:** Zoom, MS Teams

Webdesign Responsive

- **Prototyping:** Sketch, XD, Axure, Figma
- **Implementation:** Wordpress, Elementor, e-Commerce Systems, Shopify (basic knowledge)
- **Browser:** Google Chrome, Firefox, Safari, Opera
- **SEO optimized content:** Chat GPT
- **Highlight stages / styleguides:** Canva

Project Management

- **PMS tools:** Asana, Trello, Scrum, Jira, Confluence, Slack

Administration

- **MS Office:** Word, Excel, Outlook
- **Apple:** Mail, Notes, Textedit
- **Data handling:** DropBox, WeTransfer, AirDrop
- **KI:** Chat GPT
- **Chats:** WhatsApp, MS Teams, Slack



Highlights



Portfolio

Web design ▶

Interface Design ▶

Technical & Operational Work ▶

Branding | CI & CD ▶

Infographics ▶

Creative Concepts | Implementations | Ideas ▶

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Web design

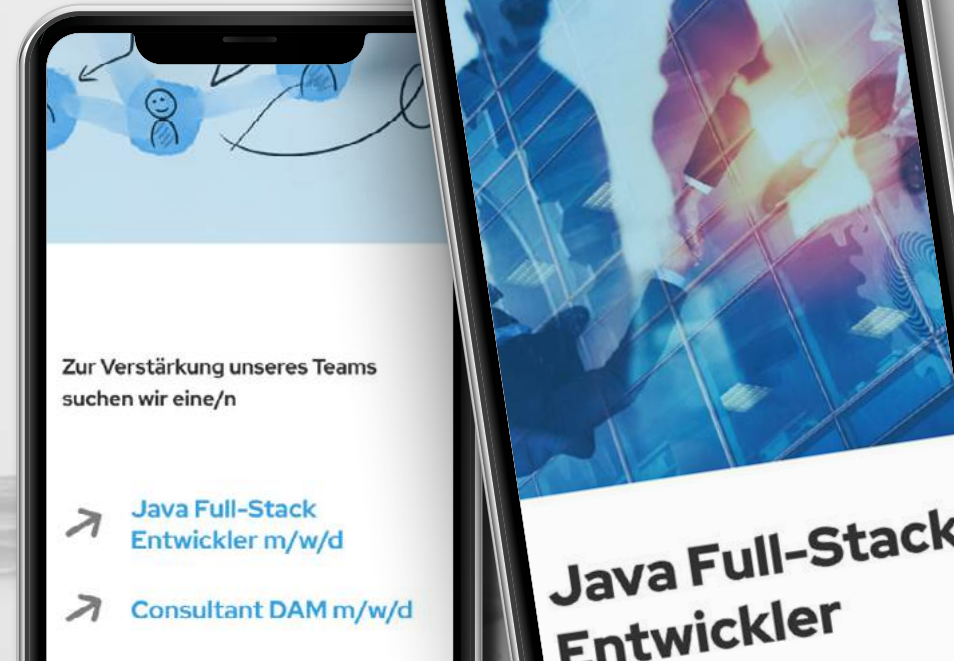
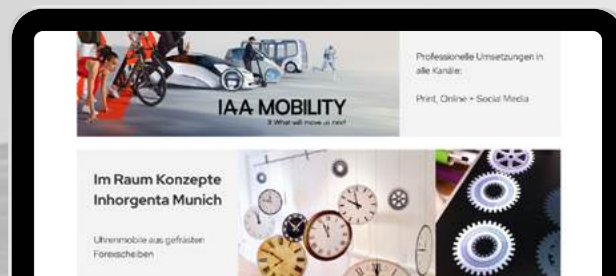
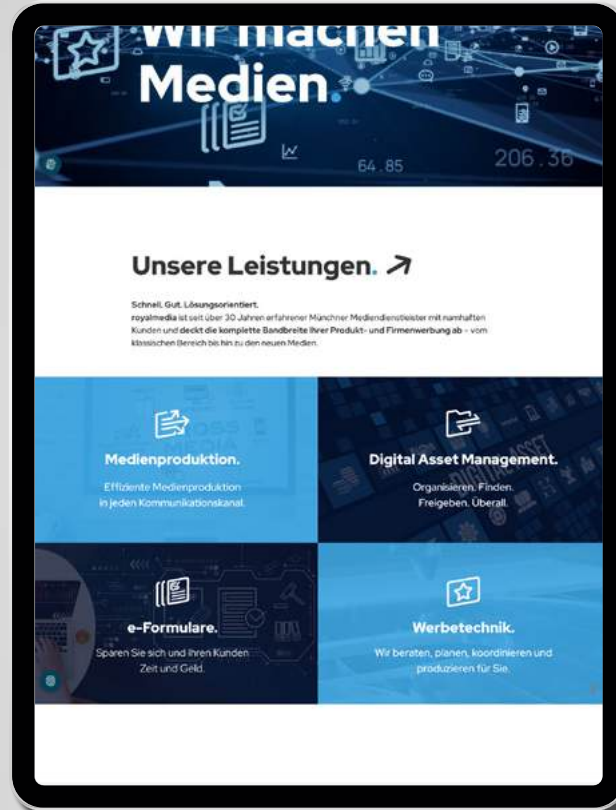
Content > Portfolio > Web design

Agency Website Relaunch (2022/2023):

- Development of the overall concept
- Revision of the navigation structure
- Web design and prototyping (responsive)
- Front-end development for the entire website
- Project management: presentations, client communication, and coordination with the backend developer

Tools:

- Adobe Photoshop for digital image editing
- Sketch for prototyping
- WordPress | Elementor Pro for implementation
- MS Teams for communication and presentation
- Powerpoint, Acrobat and WordPress | Elementor for Stakeholder presentations



Web design

Content > Portfolio > Web design

Concept & UX Design | Prototyping:

Apartment rental website –
homepage concept
(implementation planned for 2026)

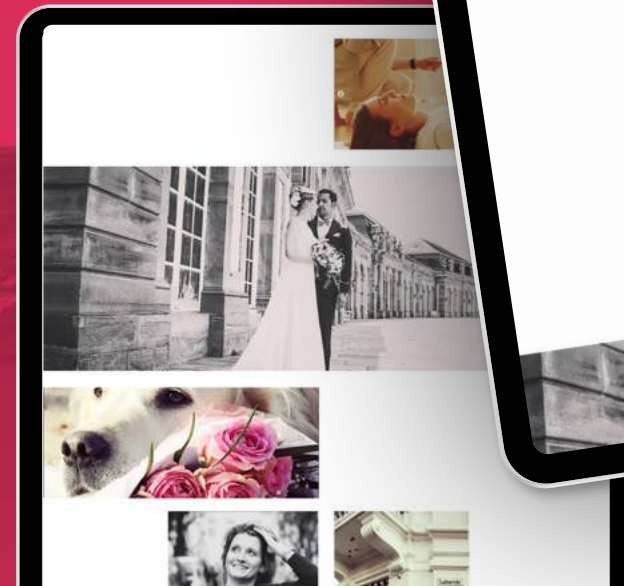
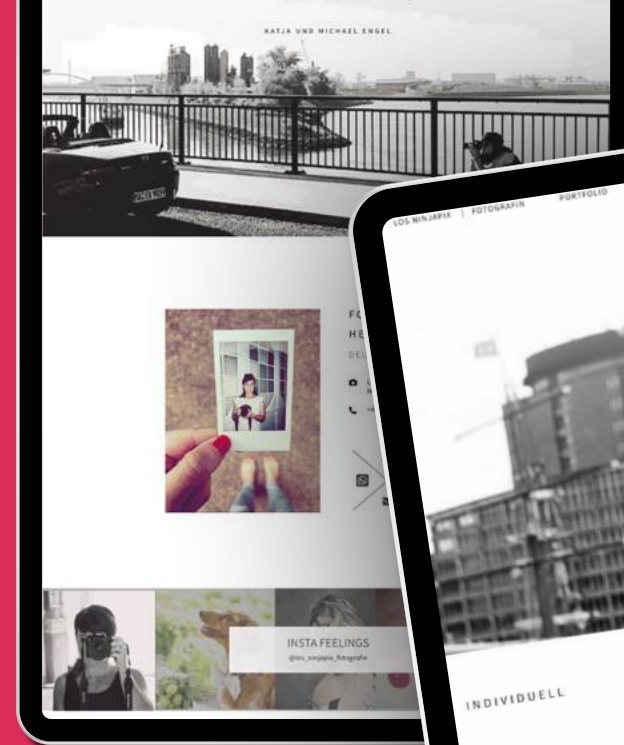
Photographer website (2023): concept
development, design drafts, and prototyping

Examples shown:

- Homepage wireframes (desktop versions)

Tools:

- Adobe Photoshop for image editing
- Adobe XD for prototyping | wireframes



Web design

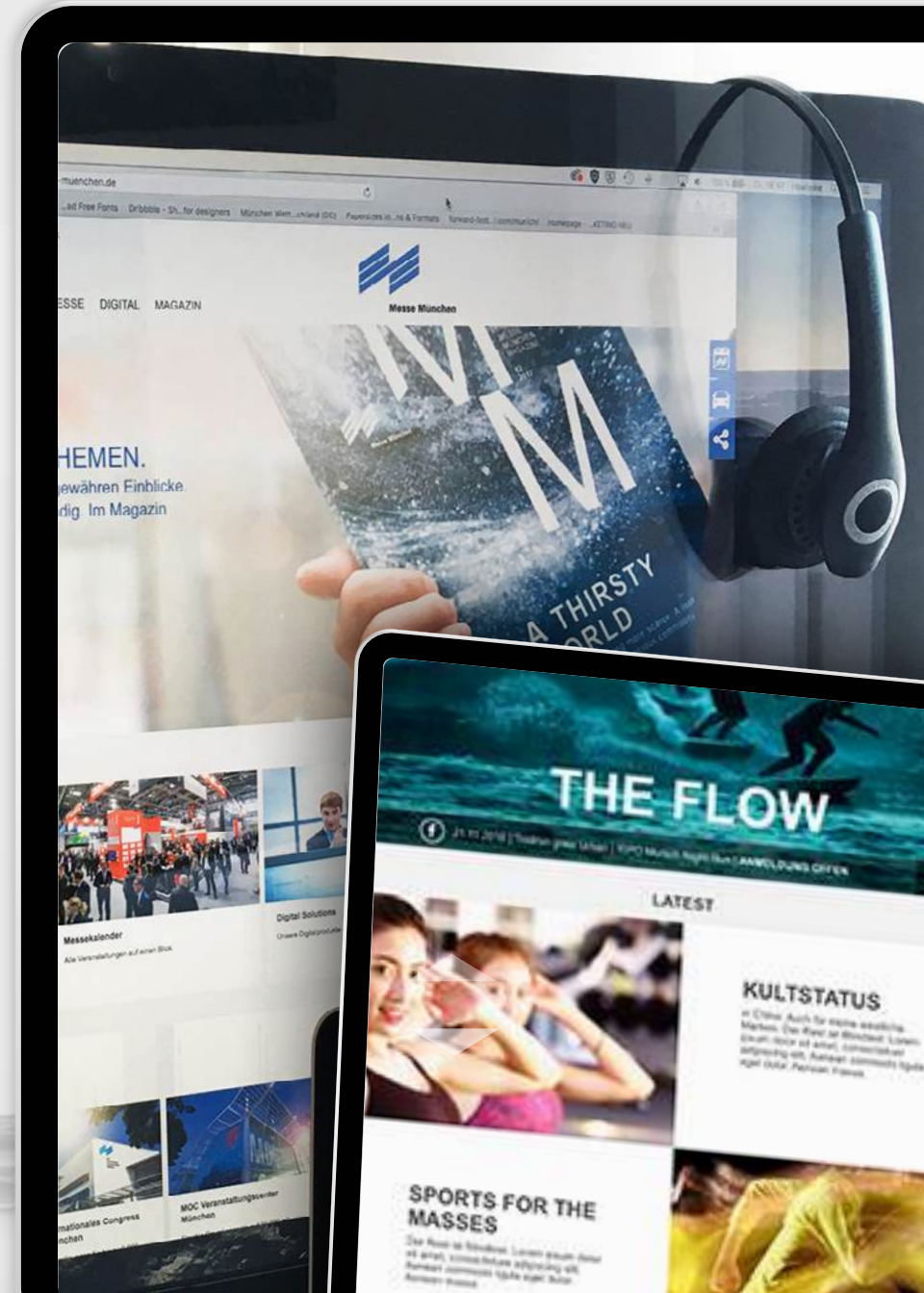
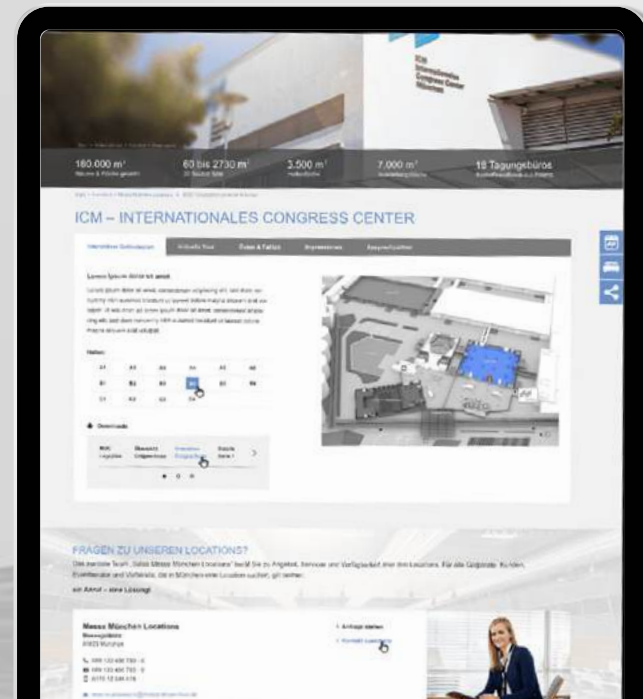
Content > Portfolio > Web design

Corporate Website Relaunch –
Messe München GmbH (FirstSpirit CMS,
iterative | starting 2017):

- Collaboration within a Scrum team: concept development and prototyping of individual pages and subsites within a comprehensive responsive website concept
- Presentation of concepts and prototypes to stakeholders
- Coordination and approval of the final implemented pages/sites with stakeholders

Tools:

- Adobe Photoshop for image editing and prototyping
- Sketch for prototyping
- PowerPoint and Acrobat for stakeholder presentations
- Jira and Confluence for communication and documentation within the Scrum team



Application Interface Design

Content > Portfolio > Applications

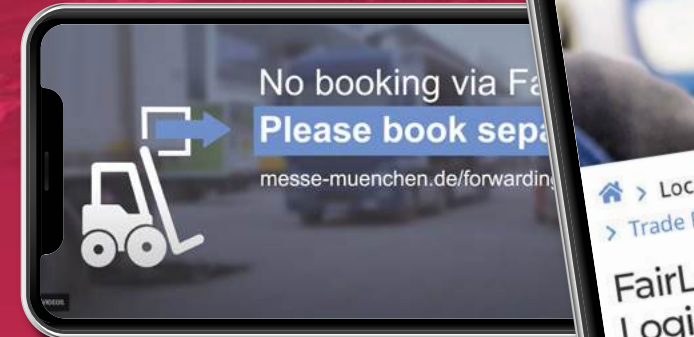
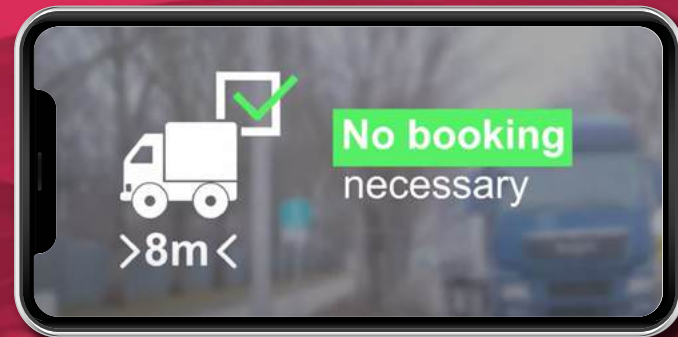
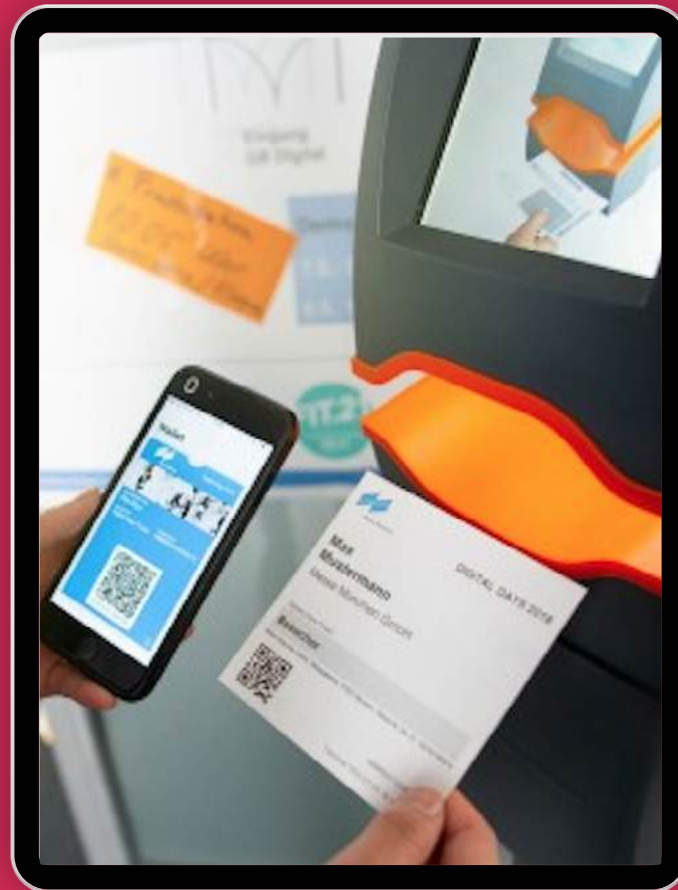
UI / UX Concept & Interface Design (until 2022): Design and development of interface and interaction concepts for mobile apps, web applications, and digital platforms. Contributed to the development and evolution of design systems in close collaboration with stakeholders and external partners.

Selected work:

- Content concept and visual design of the Infogate screens for the bus shuttle service of Messe München GmbH at Munich Airport
- Visual concept and design implementation of the digital ticketing system for Messe München GmbH
- Icon design and animation concepts for an explainer video project; preparation of layered assets in Adobe Illustrator for handover to an external video production agency

Tools:

- Adobe Creative Cloud
- Sketch for prototyping



Content > Portfolio > Applications

Selected Work:

- ### Tools:

- Adobe Creative Cloud



Technical & Operational Work

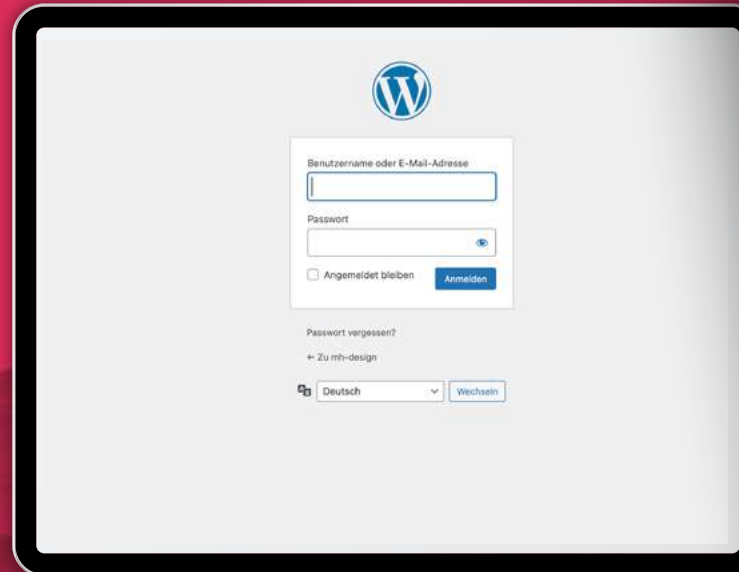
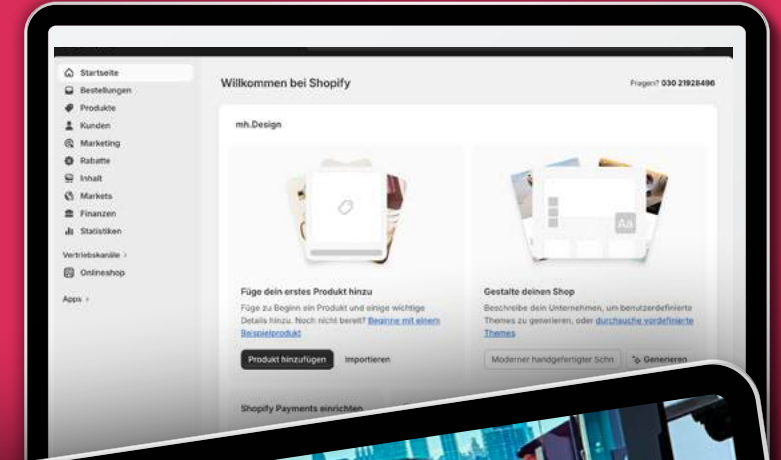
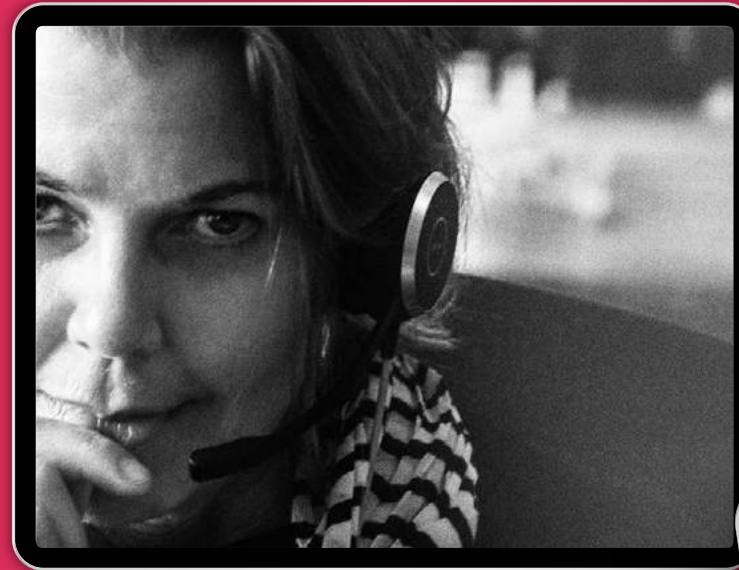
Content > Portfolio > Backend Support

Website maintenance and technical support for WordPress websites and the custom-built e-commerce system e-FRIEND, working closely with developers to resolve client requests and implement updates. Key Contributions:

- Development Support of new concepts for e-commerce platforms and websites (e.g. Shopify API integrations)
- Technical and backend support for WordPress websites and shop systems
- Client training and onboarding for CMS and shop systems
- Coordination of server migrations, cookie banner updates, and accessibility integrations
- Testing of websites and e-commerce platforms before deployment

Tools:

- e-commerce system e-FRIEND, WordPress, Shopify
- Adobe Creative Cloud, Canva, Figma
- Project management: Asana
- Communication: Zoom, Microsoft Teams



Branding | CI and CD

Content > Portfolio > Branding

Further development of the existing corporate design for oils+fats, a trade fair organized by Messe München GmbH.

Creation of a new key visual and redesign of the word-image mark, followed by the adaptation of the updated visual identity across multiple communication materials.

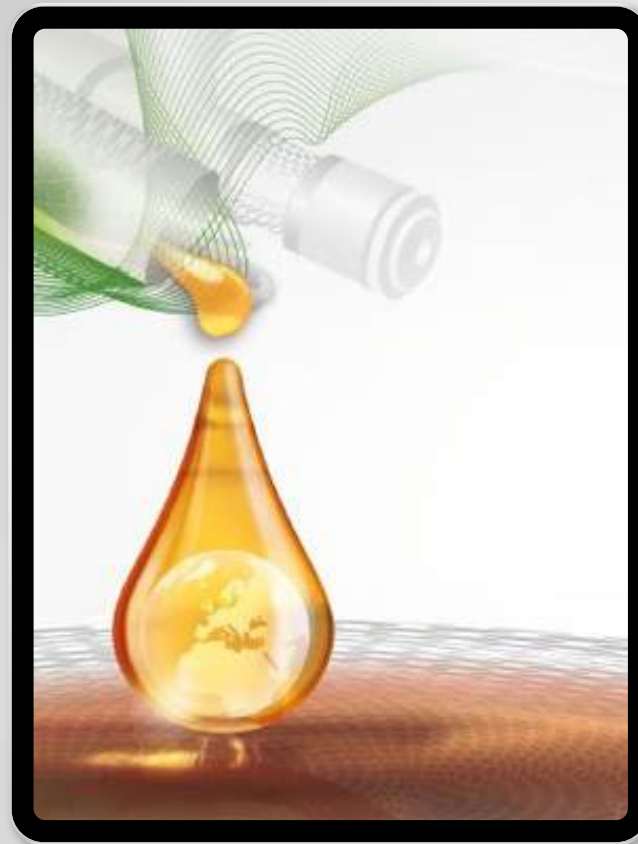
The concept for the new key visual aimed to connect the natural product oil with technical and industrial visual elements.

Selected Work:

- Key visual development
- Cover design for the visitor brochure (within the endorsed brands design system of Messe München GmbH)
- Promotional postcard
- Interior layout for the exhibitor brochure

Tools:

- Adobe Illustrator, Adobe Photoshop, Adobe InDesign
- Microsoft PowerPoint and Adobe Acrobat for presentations



Branding | CI and CD

Content > Portfolio > Branding

Development of the corporate design for EM-Power – Energy Behind the Meter, an energy industry trade fair. The project included the creation of the visual identity, logo, key visual, typography, pictograms, and a comprehensive style guide.

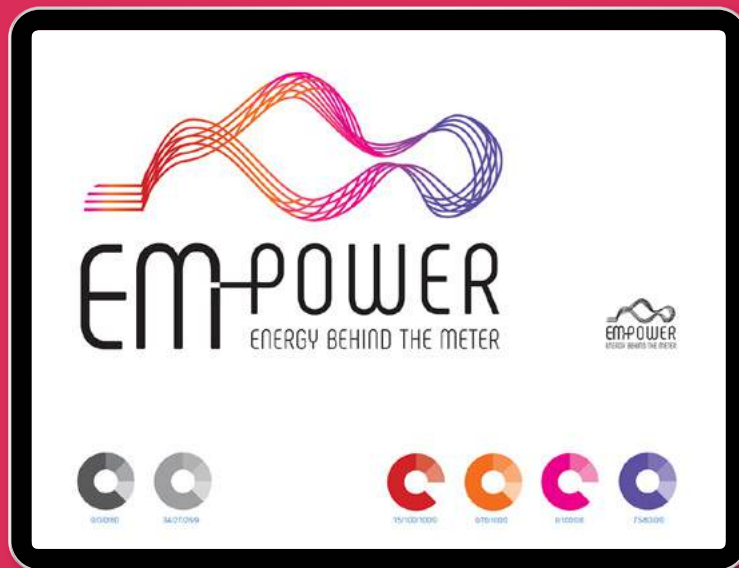
Presentation of the design concept to stakeholders and implementation of the new visual identity across multiple communication channels in both print and digital media.

Selected Work:

- Logo design (word and symbol mark)
- Key visual development
- White paper layout and design
- Newsletter sign-up interface for the website
- Interior layout for the image brochure

Tools:

- Adobe Illustrator, Adobe Photoshop, Adobe InDesign
- Microsoft PowerPoint and Adobe Acrobat for presentations



Branding | Rapid Concept Development

Content > Portfolio > Branding

Fast-track development of a logo and key visual for the event “Intelligent Urbanization”, including the application of the visual identity across multiple promotional materials.

Timeline:

Concept and execution completed within a few hours under tight deadline conditions.

Selected Work:

- Poster design with promotional highlights (within the endorsed brands design system of Messe München GmbH)
- Reverse side of the promotional postcard
- Flyer cover (within the endorsed brands design system of Messe München GmbH)

Tools:

- Adobe Illustrator and Adobe InDesign



Infographics | Data Visualization

Inhalt > Portfolio > Infografiken

Concept and visual design of infographics to communicate analyses and survey results from sources such as the ifo Institute – Leibniz Institute for Economic Research at the University of Munich and internal trade fair surveys.

Visualization of complex information, instructions, and explanatory content for clear and engaging communication.

Selected Work:

- Different survey results visualizations for Messe München GmbH
- Data-driven infographics for a robotics company
- instructional graphic for a robotics company

Software:

- Adobe Creative Cloud



Creative Concepts | Implementations | Ideas

Content > Portfolio > Creative Concepts

Merchandising, magazines & promotional items:
Concept development and design of
merchandising products and promotional
giveaways.

Packaging: Concept development, pitching, and
detailed design of packaging solutions.

Magazines: Design for various magazine pages
and Covers

Selected Work

- Promotional items created for the BMW.WilliamsF1 Team and various trade fairs and services of Messe München GmbH
- Liqueur label designs and menu concepts for a hotel in the Black Forest
- Logo development and packaging design for a HSE cosmetics brand (Home Shopping Europe)
- Packaging design ("nose packaging") for the RED NOSE DAY charity campaign
- Design concept development (pitch winner) for BMW Golfsport, including adaptation of the visual concept
- Magazine pages for BMW.WilliamsF1 Team and Cover for Kabel Eins



Creative Concepts | Implementations | Ideas

Content > Portfolio > Creative Concepts

Large-Format Print: Adaptation of design concepts for large-scale advertising, signage, and exhibition stands, including preparation and setup of print-ready production files.

Sketching, Illustration & Character Development: Creation of hand-drawn analogue sketches (digitally refined) as well as digitally developed characters for games and interactive media, including pixel art.

Selected Work:

- Roll-up displays for a robotics startup
- Large-scale advertising campaign at Munich Central Station
- Exhibition stand designs for various companies and topics
- Concept sketches for a running shirt developed for the leisure and travel trade fair f.re.e
- Pixel art game characters
- Key visual for the children's admission ticket of ISPO BIKE

Tools:

- Adobe Creative Cloud
- Freehand





Contact



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